

# NYLON

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## head & shoulders smooth and silky shampoo and conditioner

It took a decade for Procter & Gamble to develop the dandruff-fighting star ingredient in **Head & Shoulders**, pyrrithione zinc, which still makes up one percent of the formula. Launched in 1961, it's now one of the best haircare formulas for under \$10. Yes, I didn't believe it either—until three women with amazing hair and access to wildly high-end alternatives fessed up to using it, unbeknownst to one another. Needless to say, I tried it and can now vouch that the Smooth & Silky Shampoo and Conditioner are transformative. I never had a dandruff problem and I still don't—but now, I do have a new drugstore favorite. HS  
[headandshoulders.com](http://headandshoulders.com)

**MMC**  
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COMMUNICATIONS